

**LAVASOFT**

# **Ad-Aware®** **FREE**

INTERNET SECURITY

## **With Over 400 Million Downloads Worldwide, Ad-Aware is the People's Product!**

*At Lavasoft, we believe that every computer user, regardless of economic status or geographic location, must have the power to control their individual privacy and security when they use the Internet. That is why we continue to offer the Ad-Aware Free version, a proactive malware removal tool that allows users to combat today's toughest cyber threats.*

*With over 400 million downloads worldwide, Ad-Aware is truly the people's product, providing the technology trusted and used by more people than any other online security product. Featuring real-time anti-malware protection, advanced Genotype detection technology, rootkit protection, and community-driven initiatives, Ad-Aware Free Anti-Malware ensures that you have the power to protect yourself online.*

Ad-Aware Free is available for personal home use only. Business use is prohibited.

For advanced real-time protection, including behavior-based heuristics scanning, and advanced rootkit removal technology, upgrade to **Ad-Aware Pro**.

### **Ad-Aware Gives You the Power To...**



**Shop, bank, download music and watch videos online** – We block malware to keep you safe from password stealers, keyloggers, spyware, Trojans, identity thieves and other potential cyber criminals.



**Control your privacy** – Erase 'tracking cookies' left behind when you surf the Web on Internet Explorer, Opera, and Firefox in one easy click.



**Get peace of mind** – Know that your personal information is kept safe from dangerous intruders and prying eyes.



### **KEY FEATURES**

- Core malware protection
- Ad-Watch Live! Basic real-time protection
- Genotype detection technology
- Behavior-based heuristics detection
- Rootkit removal system
- The Neutralizer
- Minimal strain on system resources
- Simple Mode/Advanced Mode
- Customizable profile scans
- Pin-point file scans
- External drive scans
- Lavasoft SmartSet
- Easy to download, install and use
- Automatic threat updates
- Full integration with Windows Security Center

## AD-AWARE FREE – KEY FEATURES

- **Core Malware Protection** – A power-packed combination of our pioneer anti-spyware technology together with rootkit protection and advanced Genotype detection to provide proactive malware protection, including protection against spyware, blended malware, trojans, rootkits, hijackers, keyloggers, and much more.
- **Ad-Watch Live! Basic** – Immediately detect deceptive malware applications before they attack your personal information with integrated real-time process protection – suspend suspicious files and block malicious processes to prevent further integration into your system.
- **Genocode detection technology** – Based on heuristics, Genocode allows Ad-Aware to stay ahead of today's ever-evolving threats, as well as threats that have not yet been created.
- **Behavior-based heuristics detection** – Extra Sensory Protection allows you to go a step beyond detecting known threats – the heuristics detection finds and blocks unknown and emerging threats and stops deceptive malware and cyber thieves before they attack your personal information.
- **Rootkit Removal System** – Cutting-edge anti-rootkit technology protects you from hidden threats and stealth attacks that are designed to gain access to your system by avoiding detection.
- **The Neutralizer** – Combat malware that attempts to restore itself even after a system reboot with this advanced removal tool.
- **Detect, Remove and Repair** – Ad-Aware intelligently cleans your system by removing all traces of the infection.
- **Minimal strain on system resources** – Improvements to computer resource usage means you benefit from protection that will not slow your computer down.
- **Simple Mode/Advanced Mode** – You have the power to decide how to interact with Ad-Aware: Simple Mode allows you to 'set and forget', whereas Advanced Mode will let you customize all the settings as you choose.
- **Custom skins and community-driven translations** – Enjoy the ability to choose more individualized options for Ad-Aware's user interface with custom-designed skins and community-driven translations.
- **Customizable profile scan** – Easily create and save a personalized scan profile so Ad-Aware only scans areas that you select.
- **Lavasoftware SmartSet** – Scanning and cleaning is effortless with automatically configured settings for scans and recommended actions for found infections.
- **External drive scanning** – Scan your external storage devices – iPods, DVDs, USBs, and more – for an additional layer of security.
- **ThreatWork** – Submit suspicious files to Lavasoftware researchers for analysis, with one easy click.
- **Pin-point scanning** – Easily assess suspicious files - right-click any file or folder to scan with Ad-Aware or to submit to ThreatWork for analysis.
- **Easy to download, install and use** – Effortlessly maneuver the complexities of malware detection and removal with our user-friendly interface.
- **Automatic threat updates** – Protect against the latest forms of malware with fast, continuous threat updates.

## SYSTEM REQUIREMENTS

- **Processor:** Intel Pentium 600 MHz or better
- **RAM:** Operating system + min 100 MB
- **Free hard disk space:** 100 MB recommended
- **Operating Systems:** Windows 7, Windows Vista (32 and 64-bit), Windows XP (32-bit), Windows 2000 Pro

## Languages

- Traditional Chinese, Simplified Chinese, English, Dutch, French, German, Italian, Japanese, Portuguese, Spanish, Swedish, Turkish

## CONTACT INFORMATION



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